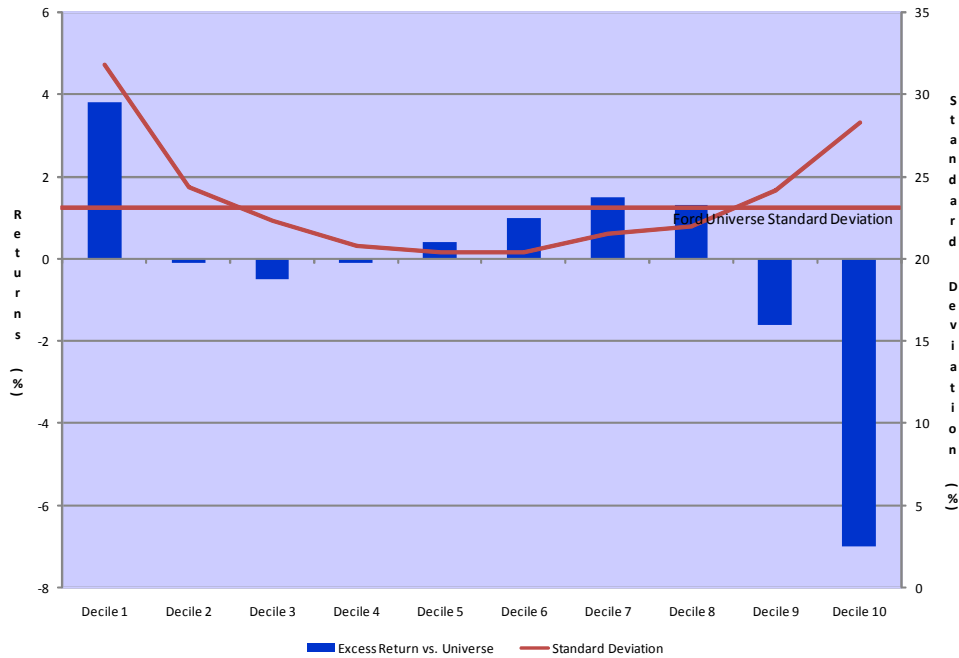




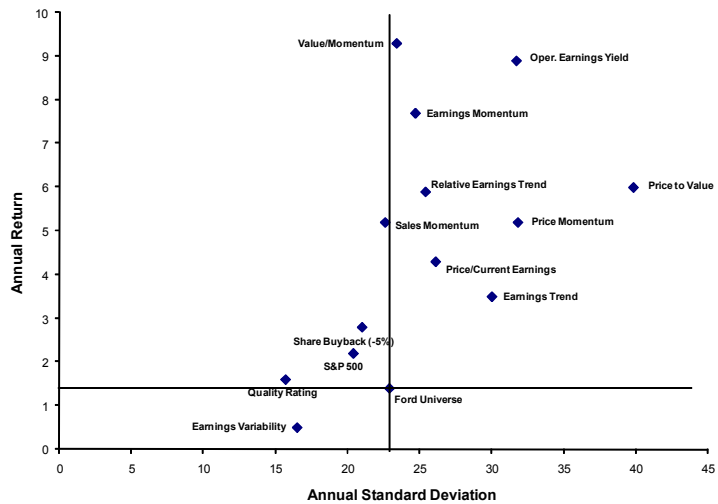
Price Momentum Model (PRM/PMO)

Introduced in 1991, the Ford Price Momentum Model is a near-term price performance indicator that produces the best results in the one to three month time horizon. The model uses both traditional long-term (twelve month) price momentum combined with less conventional short-term (one to three month) reversion to the mean price momentum. Scores are highest for stocks with strong twelve month price performance that have had a price consolidation in the past quarter and especially in the past month. There are two price momentum scores in the database. Raw Price Momentum (PRM) values range from 998 to -998, with higher scores considered better and zero indicating a neutral level. Price Momentum Percentile (PMO) ranks the Ford universe from 100 to 1 based on the Price Momentum raw score. Ford considers percentile scores of 70 and higher as buy candidates and 30 and below as sell candidates. If twelve months of price performance is not available there will be no price momentum score.

PRM Decile Excess Returns (%) 12/04 to 12/09



Top 10% Ford Stock Selection Models 12/31/04 to 12/31/09



PRM Excess Return Top Decile vs. Ford Universe (%)	
2005	5.6
2006	-4.3
2007	3.6
2008	-3.5
2009	35.7

Performance is based on ranking the Ford Universe from best to worst for the model shown and dividing it into 10 equal-sized groups each month. The group returns represent equal-dollar investments in each stock each month, with monthly total returns linked to create annual and annualized results. Total returns, which sum month-end percentage price changes and 1/12 of companies' indicated annual dividend yield, exclude transaction costs and management fees. The Ford Universe had 4336 companies at end of 2009.

Quantitative model results can be affected by market environment and are based on historical financial data. Certain material information for a company may not be reflected in models presented. The performance shown is based on large portfolios and may not be effective on every security. There is no assurance that future results will duplicate past results.

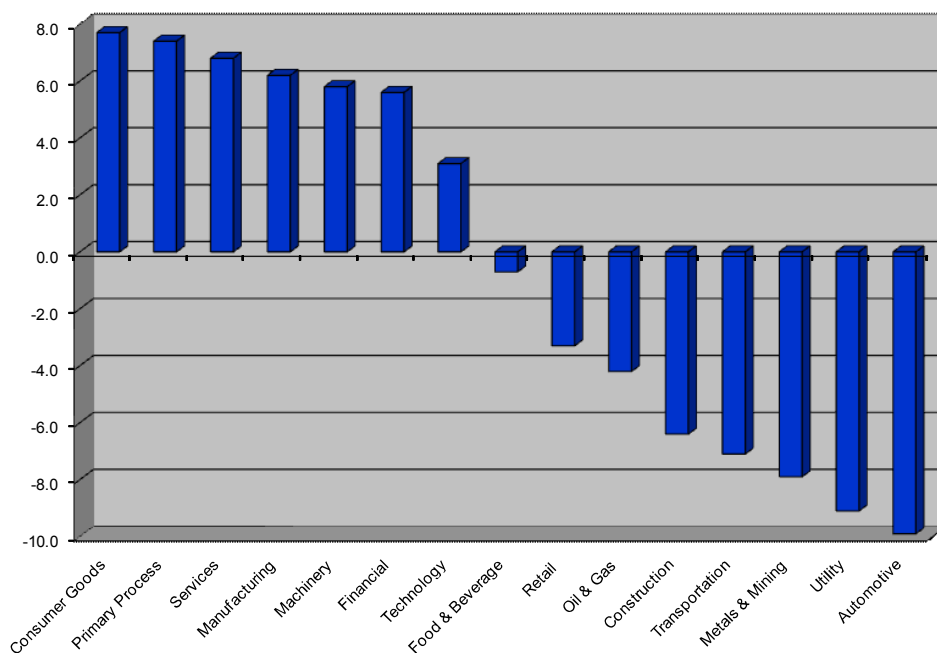
PRM Decile Performance on Capitalization Sectors

Average Annual Returns (%) 12/04-12/09

Deciles	1	2	3	4	5	6	7	8	9	10	Cap Univ.
Large Cap	-0.2	-1.1	2.7	3.3	5.9	5.2	5.0	6.8	3.2	1.1	3.4
Standard Deviation	26.0	21.7	19.0	17.6	17.9	18.1	18.0	18.2	19.6	24.5	19.3
Mid Cap	-1.2	0.6	-1.4	-2.4	-3.0	0.1	-3.1	-1.1	0.4	-6.0	-1.4
Standard Deviation	35.8	28.3	26.0	24.6	22.0	24.1	23.6	25.3	27.4	32.1	25.9
Small Cap	21.1	6.1	2.3	4.4	-4.8	5.0	-4.6	2.0	-11.1	-17.1	0.5
Standard Deviation	40.9	31.3	27.2	24.6	25.9	27.9	27.4	26.5	28.1	36.6	27.4

Large, Mid and Small Cap constituents include the top 1000, second 1000, and third 1000 companies in the Ford universe of stocks when ranked by market capitalization.

PRM Top Decile Annual Excess Return by Industry Group 12/04 - 12/09



Correlation Coefficients 12/04 - 12/09 Ford Proprietary Models

	PVA	OEY	EMO	PRM	VMO	SHB	QTY	SMO	SED	SDR	EDV
Price/Value (PVA)	1.000	0.011	-0.030	0.077	-0.137	0.055	0.254	0.054	0.003	0.053	0.224
Operating Earnings Yield (OEY)	0.011	1.000	-0.001	-0.014	0.013	-0.026	-0.024	-0.005	-0.054	-0.010	-0.046
Earnings Momentum (EMO)	-0.030	-0.001	1.000	-0.015	0.426	-0.011	-0.086	0.221	0.328	0.513	-0.093
Price Momentum (PRM)	0.077	-0.014	-0.015	1.000	0.291	0.010	-0.028	0.088	-0.010	-0.035	-0.039
Value/ Momentum (VMO)	-0.137	0.013	0.426	0.291	1.000	-0.093	-0.348	0.192	0.112	0.179	-0.349
Share Buyback (SHB)	0.055	-0.026	-0.011	0.010	-0.093	1.000	0.153	0.033	0.019	0.022	0.187
Quality Rating (QTY)	0.254	-0.024	-0.086	-0.028	-0.348	0.153	1.000	-0.048	-0.004	0.036	0.455
Sales Momentum (SMO)	0.054	-0.005	0.221	0.088	0.192	0.033	-0.048	1.000	0.058	0.123	-0.025
Earnings Trend (SED)	0.003	-0.054	0.328	-0.010	0.112	0.019	-0.004	0.058	1.000	0.401	-0.017
Relative Earnings Trend (SDR)	0.053	-0.010	0.513	-0.035	0.179	0.022	0.036	0.123	0.401	1.000	0.029
Earnings Variability (EDV)	0.224	-0.046	-0.093	-0.039	-0.349	0.187	0.455	-0.025	-0.017	0.029	1.000