



FOR IMMEDIATE RELEASE

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David S. Hargett, CFA Joins Ford Investor Services, Inc.

San Diego, CA – (Oct. 4, 2002) –Ford Equity Research today announced the appointment of David S. Hargett, CFA as Regional Sales Manager for the southern United States.

Prior to joining Ford, Hargett was a Senior Vice President and founding member of Alder Capital, a hedge fund manager in San Diego, and Managing Director of StockVal, Inc., an equity analysis, portfolio management software and database company in Phoenix, AZ.

Timothy R. Alward, CFA, President of Ford Equity Research, said “We expect to see outstanding results with Dave as a member of our team. He has a solid background in all aspects of equity research, from collecting fundamental data, building research platforms, and implementing equity research, to managing and directing a very successful research company. His experience and leadership will be an inestimable asset as Ford expands its research offerings with the release of the Ford Custom Graphs, and the addition of income statement and balance sheet items to our database. “

Hargett joins Alison Cook, Regional Sales Manager for the northern United States, and the Ford Equity Research staff in bringing clients high-quality fundamental research and stock selection models.

Ford Equity Research is an independent, unbiased equity research firm that focuses on one objective: Improving Investment Performance. Unlike other equity research firms, Ford has spent more than three decades collecting, cleaning, and standing behind the highest quality current and historical fundamental data in the industry. Ford Equity Research uses this foundation to construct and implement its own successful and unique stock selection models and investment techniques.